

## ACCESS



# GLOBAL MANAGEMENT MAJOR

2019  
SCHOOL OF HOSPITALITY &  
TOURISM MANAGEMENT

SEPTEMBER AND APRIL INTAKE



MEIKAI UNIVERSITY

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MEIKAI UNIVERSITY



# WELCOME TO THE SCHOOL OF HOSPITALITY & TOURISM MANAGEMENT

The School of Hospitality and Tourism Management provides specialized education for the Hospitality and Tourism industry. The distinctive character of our education is that it enhances students' career prospects and respects their own career vision while at the same time demanding that their studies be both broadly integrated and deeply penetrating. This education cultivates leaders and specialists with the hospitality mindset necessary to meet future requirements of the Hospitality and Tourism industry.

## MESSAGE FROM THE DEAN

On behalf of the faculty, staff, and administration of Meikai University, I would like to thank you for your interest in the School of Hospitality and Tourism Management. The educational program that is described in this brochure was developed first and foremost with the success of our students as the primary goal. Each component of the curriculum—lectures, seminars, special projects—has been carefully designed to provide our students with the best preparation for their careers. Hospitality and tourism is one of the fastest growing and most dynamic industries in the world. As former senior executives and business owners, our faculty members know first-hand what kinds of skills and knowledge it takes to succeed in this exciting industry. As educators, we are committed to ensuring that our students benefit from the best instructional methods and latest learning technologies available. You will see in this brochure that our investment in facilities has enabled us to create innovative and flexible learning environments for our students that will prepare them for the work environments they will soon occupy. In this respect, we are especially confident that our program will prepare our students to compete and succeed internationally. Our commitment to students around the globe begins with our flexible admissions schedule, which enables timely application and enrollment for all students and facilitates their efficient progress towards their degrees. In addition, our list of partner institutions continues to grow, and we are constantly seeking out new international exchange and internship opportunities for our students.

Once again, thank you for your interest in our program. I look forward to seeing you soon.



Takami Uchizono





## CHOOSING MEIKAI UNIVERSITY – THE KEY FACTS



### Excellent Location

Meikai University is located in Urayasu, one of the largest city-resort areas in Japan. Tokyo Disney Resort® is located within 15 minutes by shuttle. Students can easily experience high quality Japanese service at hotels, restaurants, etc.



### Industry-ready Program

Most of our faculty members are experienced practitioners in their respective industries. They provide valuable support and assistance to ensure that Meikai graduates successfully transition from university to industry.



### Peer Instruction Learning

Most courses in Meikai University consist of small numbers of students, and every student belongs to a home seminar. Their university life, including career planning, is supported by a dedicated faculty member.



### Cross Cultural Experiences

Meikai University has a long history of educating international students. We understand their concerns and goals for studying in Japan.

## MISSION OF MEIKAI UNIVERSITY

Fostering graduates of talent and ability, who are well educated, creative, rational, and capable of being active in the international community.

### Well Educated:

The ideal of a shared future on this earth is now untenable without environmental consideration of how to wisely use the earth's limited natural resources. For all the economic developments that have taken place in many countries across the globe, a great number of problems remain to be dealt with. We see problems with unemployment, aging populations, and sluggish economies. Developing nations too face social and economic problems. To confront these and to help move humankind toward universal prosperity, Meikai University is dedicated to producing well-rounded and open-minded citizens who will work towards a harmonious society and contribute to the public good.

### Creative:

As science, technology, and other academic research disciplines are constantly making new advancements, universities must decide how to best lead the vanguard areas of their times. Meikai University offers a unique system of comprehensive education that integrates sciences and humanities. While recognizing that an education in science and technology provides the basis for future achievements, we are also aware that it needs to be balanced with a thorough and wide-ranging cultivation in the humanities. The programs and courses offered at Meikai University thus combine natural sciences and social sciences with a cultural education. As centers for the creation and transfer of knowledge, universities must strengthen their international competitiveness and demonstrate their diversity. We believe that only an education that is well rounded will equip future leaders to respond to the challenges of the global society of the future.

### Rational:

Today, information overload can sometimes lead to a sense of individual confusion and powerlessness. An over-reliance on technology surely should be avoided. This is why Meikai University aims to reinforce the possibilities brought by science and technology with a comprehensive education, one that stresses rationality, individuality, responsibility, and freedom of thought, so that its students can use the possibilities of information and technology for empowerment and to work for the greater good.

## HISTORY

1970	Registration and founding of Josai Dental University at Sakado, Saitama
1977	Establishment of Josai Dental University Graduate School
1988	Establishment of the Faculty of Languages and Cultures and the Faculty of Economics at Urayasu Campus; university renamed Meikai University
1992	Establishment of the Faculty of Real Estate Sciences at Urayasu Campus
1998	Establishment of the graduate schools of Applied Linguistics, Economics, and Real Estate Sciences at Urayasu Campus
2000	Establishment of doctorate programs in the graduate schools of Applied Linguistics and Real Estate Sciences
2005	Establishment of the School of Hospitality & Tourism Management at Urayasu Campus

## ACCREDITATION

Meikai University is officially accredited / recognized by the Ministry of Education, Culture, Sports, Science and Technology, Japan.

Meikai University is accredited by the Japan Institution for Higher Education Evaluation (JIHEE) and its accreditation was recently reaffirmed in 2012. This certification is effective for seven years through 2019.



## PARTNER INSTITUTIONS

### UK

- University of Brighton
- University of Reading
- University of Cambridge
- Canterbury Christ Church University
- ★The University of Northampton

### Finland

- University of Turku

### Italy

- University of Siena

### USA

- Tufts University
- The State University of New York at Buffalo
- University of Alabama at Birmingham
- University of California Los Angeles
- ★University of Central Florida
- The University of Texas Health Science Center at San Antonio
- ★University of Hawaii

### Canada

- University of Saskatchewan
- University of Alberta

### Mexico

- Universidad Autonoma del Estado de Mexico

### South Africa

- University of the Western Cape

### Vietnam

- Hue University

### Thailand

- Southeast Asia College
- Valaya Alongkorn Rajabhat University

### Malaysia

- ★Sunway University
- ★Taylor's University

### Taiwan

- Soochow University
- Ming Chuan University
- Da Yeh University
- Southern Taiwan University of Technology
- National Chengchi University
- I-Shou University

### South Korea

- Kyungwoon University
- Taegu Science University
- Dongduk Women's University
- Konkuk University
- Pusan University of Foreign Studies
- Chungnam University
- Kangwon National University

### China

- Peking University
- Beijing Normal University
- Beijing Foreign Studies University
- Fudan University
- Zhejiang University
- Fourth Military Medical University

### Australia

- CQ University

### ★ GLOBAL MANAGEMENT MAJOR PARTNER UNIVERSITIES

# GLOBAL MANAGEMENT MAJOR

Global Management Major of Meikai University is a unique course of study designed specifically to develop Next-Generation Leaders in the Hospitality and Tourism industry. To develop our students into talented leaders in a dynamic and global society, Global Management Major particularly focuses on developing communication skills through international liberal studies, leadership with management skills, knowledge of hospitality and tourism studies, and a global hospitality mindset.



## POLICIES OF GLOBAL MANAGEMENT MAJOR

Global Management Major has policies in three general areas: diploma, curriculum and admission.

### DIPLOMA POLICY

Ability to become a leader in the domestic and/or global fields requiring advanced communication skills, with extensive knowledge of management.

Ability to learn and improve continuously in both Japanese and English (TOEFL iBT 80+) and to use those languages to communicate with people from around the world based on their own experiences of studying overseas.

Ability to lead the change of organization or society by encouraging stakeholders through leadership based on hospitality mind.

### CURRICULUM POLICY

Communication Ability and International Understanding desired for leaders in Hospitality and Tourism through an organized curricula as follows:

- Freshman: Japanese Language and Culture courses and Liberal Arts courses
- Sophomore: In-depth Liberal Arts and Fundamental courses

Acquiring the knowledge and attitudes necessary for Business Management and Leadership through course programs as follows:

- Compulsory courses in Management and Leadership
- Elective courses corresponding to the student's targeted career
- Real-world simulations through experiential programs

Reinforcing "Fundamental Competencies for Working Professionals" through course programs as follows:

- Learning basic literacy and ability through in-depth individualized coaching in quadrennial small seminars

### ADMISSION POLICY

An intention to develop critical thinking and problem identification skills based on fundamental literacies and competencies required of Global Leaders in various social fields with a focus on the Hospitality and Tourism industry as follows:

- Hospitality Mind
- High level abilities in communication
- An accumulation of experiences in an international context

A desire to contribute as a Leader in various Social Fields where Hospitality Mind, multi-language and multi-cultural diversity and inclusion are essential.

Holding a Basic English proficiency (as reflected by a minimum CEFR B1 level) and a strong willingness to study towards improving and applying such ability after admission.



OUR PROGRAM Global Management Major develops students who possess professional hospitality and a global perspective to be business leaders in a rapidly changing world.

FEATURES

ENGLISH ONLY

All courses will be conducted in English, enabling students to earn a degree in English. Non-Japanese speakers are able to take Japanese language courses to improve their communication skill.

GLOBAL EXPERIENCE

Students will obtain wider global perspectives in an international environment by studying among fellows from all over the world with different perspectives, experiences, and backgrounds. Students also benefit by studying and experiencing Japan’s unique and world famous hospitality.

CORE MANAGEMENT COURSES

Provided with a broad range of core management courses, students will learn the fundamental management skills of a global leader with a basis of Hospitality and Tourism studies.

PRACTICUM COURSES

Students will have many opportunities to directly work in actual business environments through projects. These experiences will enable students to develop and build confidence and professional identities.



2018 SYLLABUS FOR GMM

<http://www.meikai.ac.jp/english/file/GMM.pdf>

CURRICULUM

	Freshman	Sophomore		Junior	Senior
Communication	Academic English I(Pre-intermediate) / Business Chinese I-a(Elementary)• b(Pre-intermediate)	Business Chinese II-a(Intermediate)• b(Upper Intermediate)		Business Chinese III (Advanced)	
	Academic English II(Intermediate)• III(Upper Intermediate)				
	Academic English IV(Advanced) / Practical English III -a (Business Discussion) • III-b (Business Writing) • IV(Comprehension of English Articles)				
International Liberal Studies	Japanese(A•B•C•D•E•F) / Japanese Culture / Culture and Art / Destination Studies A (Japan) • B(Europe)•C(America)•D(Asia)•E(Oceania and the South Pacific)•F(Africa and Middle East) / World Heritage Studies				
Hospitality & Tourism	Introduction to Hospitality / Introduction to Hospitality & Tourism Studies I•II	Airline Business Foundations / Hotel Business Foundations / Travel Agency Business Foundations			
		Hospitality & Tourism Industry Studies A(Food & Beverage) • B(Concierge/Business Networking) • C(Hospitality and Tourism Law) • D(Entertainment / Theme Park Business) • E(MICE Management) • F(Tourism Planning and Development) • G(Tourism and the Society) • H(eCommerce) • I(Cruise Line Business)			
Management	Introduction to Management / Introduction to Marketing / Principles of Accounting / Principles of Finance / Introduction to Business Innovation / Introduction to Economics / Statistics I / Distinguished Lectures in Hospitality & Tourism Management A • B			Cross-cultural Management / Business Strategy / Service Marketing / Service Economics / Destination Marketing / Destination Management / Human Resource Management / Risk Management/ Airline Business Management / Hotel Business Management / Travel Agency Business Management / Food & Beverage Business Management / Transportation Economics A•B	
				Statistics II / Leadership / Ethics and Compliance / Logical Thinking / International Business Relations	
Practicum				Practicum A(Product Planning & Sales Promotion)•B(Regional Revitalization)•C(Critical thinking / Debate)	
				Practicum D(Presentation Skills)	
Case Study	Pre-Seminar I-a•b	Pre-Seminar II-a•b		Seminar I-a•b	Seminar II-a•b
Add on Elective Course	Practical English I-a•b	Practical English II -a • b / Airline Service / Hotel Service		Bridal and Funeral Business	
				Internship A~H / Volunteer Activity	
	Hospitality & Tourism Industry Study Abroad A•B				



## FACILITIES

State-of-the-art facilities that enhance desire to study



### Media Center: Library & Meikai Learning Commons(MLC)

Meikai Media Center consists of the Library and the Learning Commons. The Library is always growing with a huge variety of books, audiovisuals and other material to support the efforts of the academic community of Meikai University. The Library is also open to Urayasu residents. The Learning Commons is a collaborative area for the academic community of Meikai University to use for incubating new ideas, interactive learning and other collaborative activities.



### Meikai Plurilingual and Pluricultural Education Commons (MPPEC)

Meikai University provides opportunities to learn and practice foreign languages through MPPEC. MPPEC has three language zones; Japanese, English and Chinese. International students can also improve their Japanese skills and learn Japanese context through not only course programs but MPPEC activities.



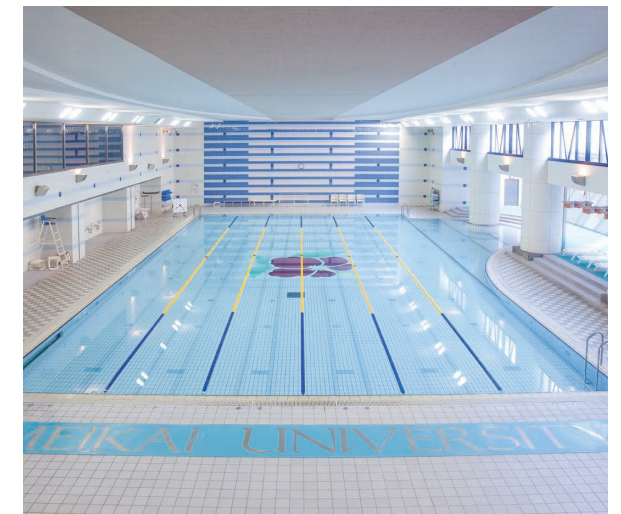
Lecture Room



Lecture Hall



Practice Fields



Indoor Swimming Pool



Cafeteria



Student Hall



## ACCEPTANCE OF STUDENTS FROM AROUND THE WORLD

## Matriculation and Commencement Ceremonies Held Twice a Year

Meikai GMM welcomes students from throughout the world, regardless of race, religion, or nationality. Matriculation Ceremonies, held both in April and in September, and Commencements held both in March and in September, symbolize GMM's openness to the world.

This year, 2019, Meikai GMM is welcoming students who studied in the Japanese education system in April and those who studied in foreign educational systems and are proficient in English in September. This admissions system allows students to enter in either April or September, depending on their linguistic and educational background.

## SPRING SEMESTER

## 〈Term1〉

## 〈Term2〉

- Apr. •Spring Matriculation  
•Spring Orientation for New Students  
•Spring Semester Registration  
•Spring Semester Classes begin
- May •Golden Week (Japan)  
•Meikai University Founder's Day  
•Welcome Party for International Students
- Jun. •Campus Clean Up Campaign  
•Spring-Term 1 Exams  
•Spring-Term 1 Classes end

- Jun. •Spring-Term 2 Classes begin  
•Campus Clean Up Campaign
- Jul. •Spring Semester Exams  
•Spring Semester Classes end
- Aug. •Summer Study Abroad  
•Summer Internship
- Sep. •Summer Camp  
•Fall Commencement

## Quarter System

The academic year is divided into quarters that allocate the same amount of time to spring terms 1 and 2, and fall terms 1 and 2, of approximately eight weeks each. Students register and complete courses in each term. The quarter system allows students to choose courses according to their current academic interests and to study intensively and systematically.

## FALL SEMESTER

## 〈Term1〉

## 〈Term2〉

- Sep. •Fall Matriculation  
•Fall Orientation for New Students  
•Fall Semester Registration  
•Fall Semester Classes begin
- Oct. •Applications for International Educational Exchange Program
- Nov. •Campus Clean Up Campaign  
•Meikai Festival  
•Fall-Term 1 Exams  
•Fall-Term 1 Classes end

- Dec. •Fall-Term 2 Classes begin  
•Christmas & New Year's Holidays
- Jan. •Fall Semester Exams  
•Fall Semester Classes end
- Feb. •Spring Study Abroad  
•Spring Internship
- Mar. •Spring Commencement





## ADMISSIONS

### PROSPECTIVE STUDENTS (International Applicant)

Must meet one of the following criteria and possess sufficient English language proficiency in order to take college level courses in English (no prior knowledge of Japanese is required). By the time of enrollment at Meikai GMM:

1. Those who have completed, or are expected to complete, 12 years or more of formal education in foreign countries.
2. Those who hold, or are expected to hold, International Baccalaureate Full Diploma / French Baccalaureate / Abitur / GCE A Level, and are at least 18 years of age.
3. Those who have passed an examination demonstrating academic ability equivalent to 12 years of formal education, such as the GED (General Educational Development) test or another high school equivalency exam (Upper Secondary School Equivalency Examination), and are at least 18 years of age.

#### APPLICATION PROCEDURE

- |        |   |
|--------|---|
| STEP 1 | Obtain Information Booklet                  |
| STEP 2 | Check your eligibility                      |
| STEP 3 | Prepare application documents               |
| STEP 4 | Receive receipt of application              |
| STEP 5 | Receive notification of admissions decision |
| STEP 6 | Enrollment                                  |

#### OPTIONAL

##### Entry Examination

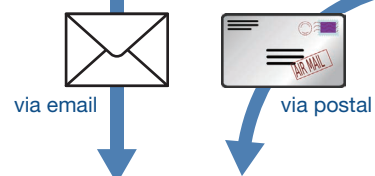
\*May be required if your English Proficiency with TOEFL/IELTS cannot be verified.

#### APPLICATION DOCUMENTS

《Application Forms》

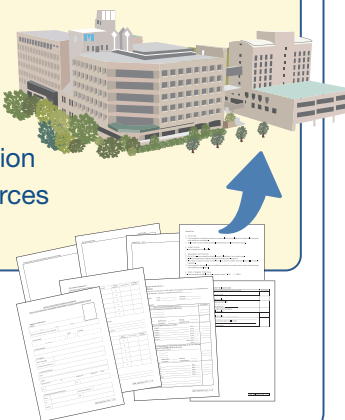
[http://www.meikai.ac.jp/english/GMM\\_application.html](http://www.meikai.ac.jp/english/GMM_application.html)

1. GMM Application Form
2. Personal Statement
3. Short Essay



**Admissions Center, Meikai University Urayasu Campus**  
1, Akemi, Urayasu, Chiba, 279-8550, JAPAN Tel. +81-47-355-1101  
Mail: [admissions-center@meikai.ac.jp](mailto:admissions-center@meikai.ac.jp)

4. Certificate of Graduation / Certificate of Expected Graduation
5. Official Transcript/Term Reports
6. School Profile
7. Educational Certification
8. Proof of English Proficiency (IELTS or TOEFL)
9. Two Letters of Recommendation
10. Statement of Financial Resources
11. Copy of applicant's passport



## FINANCIAL AID AND SCHOLARSHIPS

### Meikai Scholarships

#### ●Honors Scholarships (Freshman)

Full exemption of tuition fees  
Japanese-Language Proficiency Test (JLPT):N1

#### ●Honors Scholarships (Sophomore and Later)

Full exemption of tuition fees  
Top 2% (Grade Point Average in previous year)  
\*required to meet specific conditions of performance  
Half exemption of tuition fees  
Top 5% (Grade Point Average in previous year)  
\*required to meet specific conditions of performance

#### ●Financial Support from other organizations

Aside from financial scholarships provided by the university, there are public organizations and private foundations in Japan which offer financial aid for students. Some may accept scholarship applications prior to coming to Japan. For more information, please check the website of Japan Student Services Organization ([http://www.jasso.go.jp/en/study\\_j/scholarships/](http://www.jasso.go.jp/en/study_j/scholarships/)).



## STUDENT HOUSING

Meikai University has NO on-campus dormitories but we refer students to off-campus housing such as Apartments, Student Dormitories, Student Apartment Houses (other than homestays) and a shared house.

## GLOBAL NETWORK

Meikai University actively develops international exchange activities based on the spirit of cooperation. Meikai accepts many foreign students, so we can deepen cross-cultural exchange on campus. In addition, Meikai is full of various opportunities to deepen interaction with the world, such as dispatching teachers abroad or inviting overseas researchers to conduct lectures and academic research.

#### ● Students' diversified nationalities in Meikai University

