



Distinguished History
Over 135 years of tradition

Founded by an Episcopalian Missionary in 1874, Rikkyo University is one of Japan's oldest and highest rated private universities. Today, it enrolls over 17,000 undergraduate and 1,500 graduate students within its ten colleges and three independent postgraduate schools.



A Leader in International Education
Innovation and Partnership

Rikkyo University has a long history of excellence in education and research, which, combined with substantial investment in state of the art information technology and teaching facilities, has earned Rikkyo a reputation as a premier educational institution. As a result, Rikkyo is one of the most competitive and sought after universities in Japan. In 2009, it received more than 70,000 applications for a total of fewer than 4,000 places. Rikkyo's tradition of innovative education is epitomized by the College of Business. In recognition of the

college's unique educational initiatives, Japan's Ministry of Education, Culture, Sports, Science and Technology awarded three of its educational programs with "Good Practice Grants" – one in 2006, and a further two in 2008.

Although one of the newest business schools in Japan, the Shukan Toyo Keizai ranked the college as the fourth-best private business school in Japan consecutively for the past two years. The College of Business has two undergraduate departments: the Department of Business and the Department of Global Business.

Each year, the Department of Business welcomes 210 students, while the Department of Global Business accepts 140 students, from a combined pool of more than 7,000 applicants from around Japan and overseas. The college also hosts around fifty short-term undergraduate exchange students from partner universities overseas.



Experienced Faculty
Combining Analysis with Practice

The COB's renowned faculty combines a rich experience from a variety of fields in their teaching. Many of the faculty have studied extensively overseas, actively pursue research in advanced areas of management science, consult with corporations and government agencies both domestically and overseas and serve as directors on the boards of major Japanese corporations.



Located in a Center of Global Business
In the heart of Tokyo

Japan is the world's second largest economy and the home of many of the world's leading companies – most of which are headquartered in Tokyo. Tokyo is a unique city where international business, a thriving popular culture, and an ancient cultural history all exist side-by-side. Rikkyo University's beautiful campus is located in the center of Tokyo, making it an excellent venue for experiencing the many aspects of life in Japan. Tokyo is also an ideal base to visit China, Korea and other nations in Asia because of its strategic regional location.

The campus where the college is based is located in the district of Ikebukuro, which is one of the major commercial and transport hubs of Tokyo, boasting several department stores, numerous fashionable restaurants and cafes, theaters and entertainment centers.

The college's students are sharp, friendly and fun, and the COB is well known for the close, collegial atmosphere among the members of its student body. This combination of an interesting place and engaging people makes for a great experience.



McKim Hall (background) | Home of the MIB program

Application Procedure & Criteria

The admission committee looks for applicants with strong leadership potential. Strong English language skills are also a prerequisite.

Required Documents include:

- GMAT Score
- Proof of English proficiency (TOEFL, TOEIC, etc.)
- University transcripts
- Statement of purpose
- Two letters of recommendation
- Demonstrated proficiency in introductory business and economics (proof of prior course work)

Those who successfully pass the initial documentary screening are then invited for an interview. International applicants may be interviewed via telephone or video-conference.

For Further Information

Application forms and further information can be obtained by contacting the program director or from the MIB homepage.

Director of MIB Program
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Curriculum, course availability and other content presented in this brochure may be subject to change. It is recommended that those interested check at the MIB office or homepage for details of any changes that may apply to them and for the latest information.

An invitation to
take your place at the leading edge of international business at



the Master of International Business

Graduate School of Business
College of Business
Rikkyo University
Tokyo | Japan



The College of Business at Rikkyo University offers a full time, two year Master of International Business degree program designed to develop the ability to Conceptualize, Plan & Implement Business in a Diverse and Intercultural Context.

The degree has been established in response to industry demand for highly qualified, bilingual graduates with wide-ranging international experience and the ability to conceptualize complex business problems. The Rikkyo Master of International Business (MIB) has been designed to train both students with limited prior professional experience but strong leadership potential, and those who have experience but want to expand their understanding of theoretical and conceptual issues in global business. This is one of the few programs of its kind in Japan. All courses are taught in English, preparing graduates to achieve their goals and boost their careers in the global market.

International Experience

All students are required to have a strong command of English. Students enrolled in the double degree track have the option to earn a second Master's degree from our exchange partner institution, in addition to the Rikkyo MIB, all in two years. Our diverse faculty body brings a multi-cultural perspective into the classroom, challenging the student to think globally across every aspect of the program. Non-Japanese speaking students may take the opportunity to study Japanese language courses offered by the Rikkyo University

Language Center without incurring any additional program fees.

Business Experience Equivalent

The core curriculum in the first semester centers upon the Business Proposal Core (BPC) which is specifically designed to provide necessary skills for developing and implementing an original business initiative. The overall program is a team driven learning experience, involving a set of carefully integrated skill modules. Students concurrently engage in developing a business proposal that applies the methodology taught in the functional modules. The two year program concludes with the Final Research Project, a modified version of executive evaluation exercises used in major corporations.

Business in Asia

In addition to the BPC, the program offers a wide array of Asia focused electives ranging from Japanese Human Resource Management to Strategic Technological Innovation in Asia. Small class sizes allow for greater interaction among students and faculty. Managers and executives from Japanese and other multinational firms in Asia are frequent guest speakers on the course.

Three Program Tracks

The MIB is offered in three separate tracks. The Two-Year International Double Degree, the MIB exclusively at Rikkyo University in Tokyo, and the Accelerated Five-Year Combined BA-MIB Degree track.

1: The Two Year International Double Degree Track (IDD)

Students earn a Rikkyo MIB degree and a masters degree in business or a related field (for example an MBA) with one of our international partner institutions.

Year 1		Year 2	
Spring Semester	Fall Semester	Spring Semester	Fall Semester
at Rikkyo in Japan	at Partner School overseas		at Rikkyo in Japan
Business Proposal Core	Elective Courses		Final Research Project & MIB Elective Courses
10 credits	10 credits		4 & 6 credits

2: The Master of International Business Only Track (MIB)

Students earn an MIB degree from Rikkyo University in two years

Year 1		Year 2	
Spring Semester	Fall Semester	Spring Semester	Fall Semester
at Rikkyo in Japan			
Business Proposal Core	MIB Elective Courses		Final Research Project
10 credits	16 credits		4 credits

3: The Accelerated 5 year BA-MIB track

This option is available exclusively to current Rikkyo College of Business undergraduate students who have demonstrated significant leadership potential and outstanding academic achievement.

Enrolled in Rikkyo BA Program		Enrolled in Rikkyo MIB Program		
3rd Year Fall Semester	4th Year Spring Semester	4th Year Fall Semester	Year 2 Spring Semester	Year 2 Fall Semester
at Partner School overseas		at Rikkyo in Japan		
		MIB Elective Courses	Business Proposal Core	Final Research Project & MIB Elective Courses
		10 credits	10 credits	4 & 6 credits

Overview of the Program

Business Proposal Core Curriculum (BPC)

The BPC involves a set of integrated and functional skill modules that students take in sequence during the first term of enrollment. Each module is approximately 4 weeks in duration and each module is linked to enhance a multi-disciplinary learning experience. Participants work in teams, taking the skills learned from each module, and directly applying them to create a competitive business proposal. A panel of faculty and industry practitioners review student output after completion of each module and provide feedback. Each group makes a final presentation at the end of the term. BPC Modules: Conceptualization and Planning, Strategic Business Planning, Market Analysis and Planning, Business Research, Financial Analysis, Business Communication Theory and Practice.

Elective Courses

The MIB provides students with a wide range of elective courses worth 2 credits each as follows:

- Global Human Resources
- Human Resource Management in Japan
- Multinational Enterprises and Strategy in Asia
- Strategic Technological Innovation in Asia
- Business Environment: Political Economy of Asia
- Corporate Social Responsibility: A Japanese Perspective
- International Retail Markets
- Strategic Financial Management
- Japanese Economy
- Strategic Communication in Global Business
- Advanced Seminar in Global Business
- Leadership in Global Organizations
- Business and Society in Japan
- Creative Industries in Global Markets

Final Research Project

The final research assignment is a unique feature of the program. A faculty team assigns a project theme and provides students with a package of readings and data resources. Students use only these designated materials to complete their assigned project. A final presentation in front of a panel of faculty and industry practitioners is required.

Requirements for Graduation

Graduation requirements for the Rikkyo MIB degree include 30 semester credit hours, two years of full time residence, and a final project.

Students enrolled in the IDD track are expected to earn 10 credits from the Business Proposal Core, 10 credits transferred from partner institutions overseas, 6 credits from electives at MIB at Rikkyo, and 4 credits from the Final Project. Students enrolled in the MIB-Only track are expected to earn 10 credits from the Business Proposal Core, 16 credits from electives at MIB at Rikkyo, and 4 credits from the Final Project.

Students must satisfy graduation requirements set by the partner institution in order to earn their degree in addition to the MIB from Rikkyo University.

